



Exposing the power of corporate lobbying



Corporate
Europe
Observatory

Green Deal: no business-as-usual ! Also thanks to ECIs

- ✓ Farm to Fork reduction targets
- ✓ REACH revision, ban on PFAS, ban on export banned chemicals/pesticides
- ✓ Sustainable Food Systems law
- ✓ Nature Restoration law
- ✓ Boost organic farming
- ✓ Animal welfare

Save Bees and Farmers ECI:

Reduce pesticides by 80%, then phase out

Restore nature

Support farmers in the transition

Ban Glyphosate ECI:

Ban glyphosate-based herbicides



EU regulatory approval is based only on published studies, commissioned by competent public authorities

EU-wide mandatory reduction targets for pesticide use + support for farmers

€101.3
MILLION



€36.6
MILLION

B
A
Y
E
R

€41.5
MILLION



€41.5
MILLION

ExxonMobil

€16.6
MILLION



€26.8
MILLION

Dow

€29
MILLION

BASF

**BIGGEST TOXICS LOBBIES
HAVE SPENT €293 MILLION
LOBBYING EU IN 10 YEARS**

495

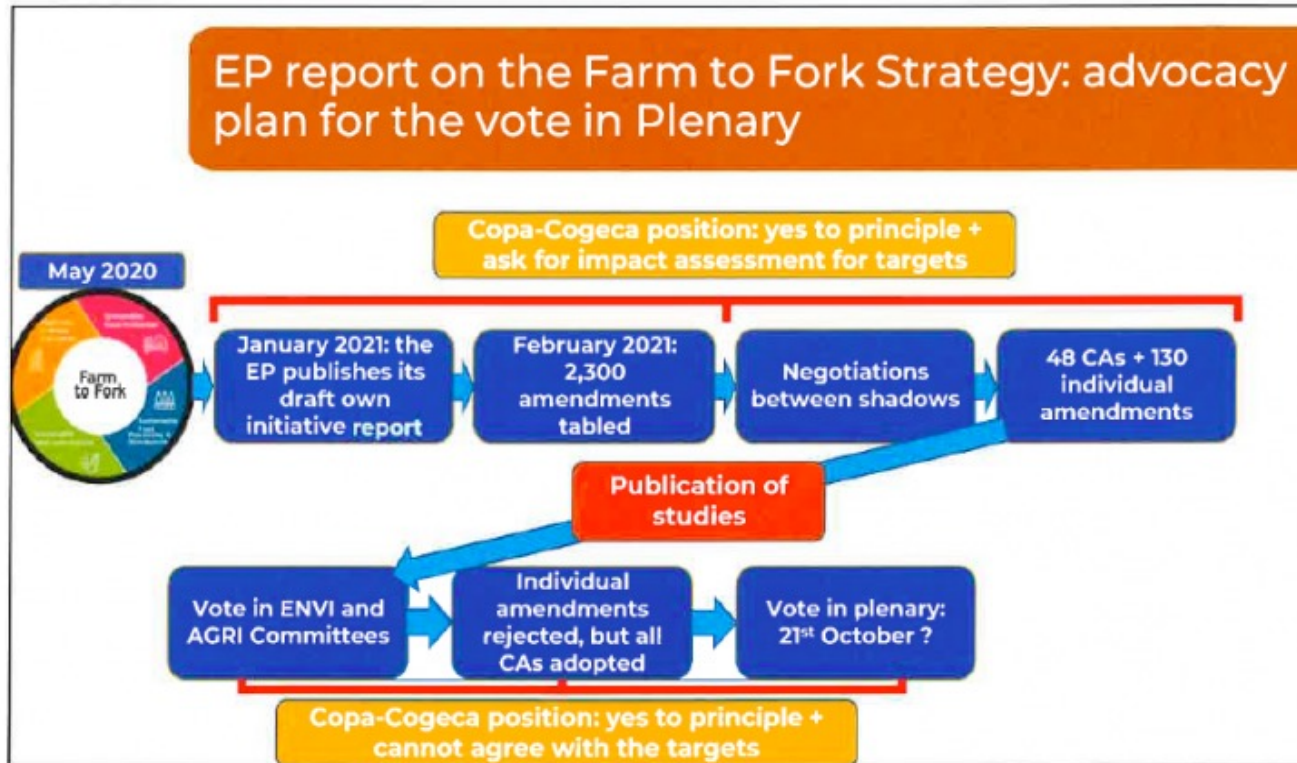
European
Parliament
access passes

249

High-level
Commission
lobby meetings

Data from LobbyFacts.eu, based on self-declared sums,
using minimum figures provided so are likely to be under-estimates. Checked 23 May 2023

Industry-sponsored 'impact studies': leaks



Industry-sponsored 'impact studies': leaks



File	Objective	Timeline	Role of 2021 Social Media
EU FARM TO FORK FILES			
Farm to Fork Communication	Present and leverage Impact Assessment Ensure that green diplomacy is multilateral and not imposed at the bilateral or regional level Ensure balance and recognition of IPM & ensure recognition of innovation needs	2021-2022	Amplify WUR IA to build 'surround sound' and pressure Push IPM hard through compelling graphics and content promoted to reach policy audience
SUD Incl. IPM, Reduction Targets	Ensure improvements and workable measures in the recommendations on the SUD No uniform, mandatory pesticides reduction targets at the MS level Guarantee workable pesticides reduction targets in each MS	2021-2022	Interventions through Live Moments throughout the policy cycle Amplifying CLE positions proactively plus reacting to policy debate
Statistics on Agricultural Input-Output	TBC	2021-2022	TBC
Biodiversity	Develop a plan to engage on biodiversity	2021-2022	Background monitoring, RTs/QTs to build awareness
CAP	Monitor the CAP reform (SUD, IPM link) Engage for effective and workable Strategic National Plans	2021-2022	Monitoring & engage where relevant
Green Diplomacy - Sustainability	Monitor & work for best outcome	2021-2022	Monitoring & engage where relevant
EU Sustainable Food System (2023 FZF)	Monitor & Update – develop an advocacy plan	2021-2022	Monitoring & engage where relevant
OTHER KEY FILES			
Chemical Strategy CSS – HHP	Develop an action plan and benefit stories on the EU Chemical Strategy – and engage with other Associations (CEFIC) Complete internal assessment and advocate accordingly	2021-2022	Compellingly tell benefit stories through high-value content Mutually amplify and engage with CEFIC & other to build alliances
MRL/IT	No change – gain time Ensure stakeholder mobilization – especially third countries	2021-2022	Use live moments to amplify and mobilize diverse stakeholders
Re-opening of 396/2005	Monitor	2021-2022	Monitor for chatter
GM Authorization	GMO Authorization Process – Change of Rules due to FZF Ensure that GMOs import authorizations are granted Ensure balance does not tip to QMVs against	2021-2022	Engage cautiously if at all
New Breeding Techniques	Push for new legal regime for NB/TS Educate & engage on need for NB/TS in EU	2021-2022	Educational content positioning NB/TS in a positive and sustainable light
Microplastics	Implementation of AEG Action Plan Secure a workable transition period for industry to adapt Minimise risk to product authorization linked to changes in legislation	2021-2022	Engage around live moments or within specific advocacy windows
GFL – Transparency	Communication Plan (also around risk communication)	2021-2022	Dedicated mini-campaign to showcase industry commitment
SDHI	Close alignment between FR and BRU Be ready to engage when needed Contain the topic and impact	2021-2022	Be ready with reactionary statement but primarily don't engage
Antifungal Resistance	TBC	2021-2022	TBC
Comitology Reform	Ensure reform does not go through in current form	2021-2022	Engage around any relevant live moments
EU Patent	Ensure one EU system adopted	2021-2022	Engage around any relevant live moments
Aarhus Convention	Ensure transposition in line with priorities	2021-2022	Engage around any relevant live moments
Glyphosate Renewal	Monitor & Update	Kick off 2022	Monitoring & engage cautiously where relevant
Deforestation Action Plan (Q1 2021)	Monitor & Update – develop an advocacy plan	2021-2022	Monitoring & engage with our innovation/sustainability stories where relevant
EU Soil Strategy - Zero Pollution (Q2 2021)	Monitor & Update	2021-2022	Monitoring & engage where relevant
UN Sustainable Food System Summit	Monitor/Update and engage	2021	Monitoring & engage where relevant esp. around live moments
EU Cancer Plan (ongoing)	Monitor & Update	Ongoing	Monitoring & engage where relevant

Industry-sponsored 'impact studies': leaks

EURACTIV
EVENTS

EURACTIV organises policy stakeholder events in Brussels and other Euro

[Home](#) [Panellists](#) [Schedule](#) [Contact](#) [On the same topic](#)

Transparency alert: "The Wageningen University & Research report on the Farm2Fork Strategy was published with funding from CropLife Europe, CropLife International, Euroseeds, Copa Cogeca and Fertilizers Europe"

SUPPORTED BY:



FARM TO FORK: WHAT THE ANALYSIS AND DATA TELL US

12-10-2021



LOCATION

Online

PANELLISTS

Jesus Barreiro-Hurle, Senior Economist
Commission

Jayson Beckman, Research Agricultural Ec
Research Service, USDA (the United State
Agriculture)

Johan Bremmer, Senior Researcher - plant I
Intelligence, Wageningen University & Resear

MODERATOR

Farm To Fork Strategy - What do studies say about its impact on the European livestock sector?

EUROPEAN
LIVESTOCK
VOICE

Speakers:

Prof. Christian Henning, Kiel University

Prof. Roel Jongeneel, Wageningen
University and Research

Bekijken op YouTube

This webinar complements the [Euractiv event](#) supported by Croplife being held on 12 October which looks at impacts of the Farm to Fork strategy on crop-based agriculture.

Green Deal: what is left?

Stalled: REACH revision

Postponed: Ban on export banned chemicals/pesticides

Off the table: Sustainable Food Systems law,

In coma: SUR blocked in EP

Weakened: Nature Restoration Law

 Animal welfare

 VDL announces 'Strategic Dialogue' on food and farming

Contact us



nina@corporateeurope.org



www.corporateeurope.org



[@nina_holland](https://twitter.com/nina_holland)
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Lobby transparency: Corporate Europe Observatory is registered in the EU lobby transparency register under identification number 5353162366-85.