

# Exposing the power of corporate lobbying



## Green Deal: no business-as-usual ! Also thanks to ECIs

**V** Farm to Fork reduction targets

- REACH revision, ban on PFAS, ban on export banned chemicals/pesticides
- Sustainable Food Systems law
- Vature Restoration law
- Boost organic farming



### **Save Bees and Farmers ECI:**

Reduce pesticides by 80%, then phase out

Restore nature

Support farmers in the transition

## **Ban Glyphosate ECI:**

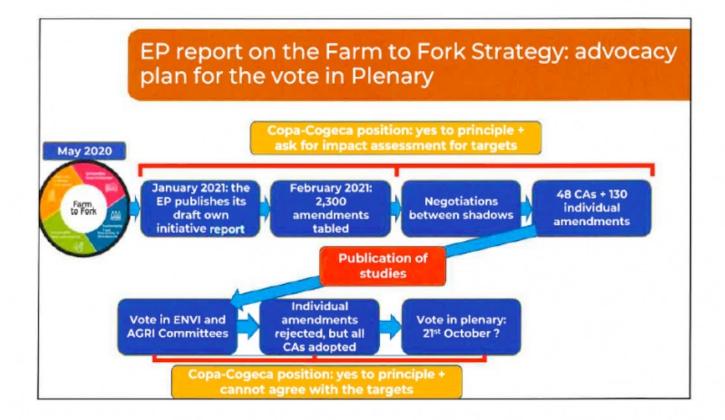
Ban glyphosate-based herbicides

EU regulatory approval is based only on published studies, commissioned by competent public authorities

EU-wide mandatory reduction targets for pesticide use + support for farmers



### Industry-sponsored 'impact studies': leaks



## Industry-sponsored 'impact studies': leaks

| UN Sustainable Food System Summit Monitor-Update and engage 2021 Monitoring & engage where relevant esp. around live moments   | File                                       | Objective   | Timeline      | Role of 2021 Social Media  | - |
|--|--|---|---------------|--|---|
| Farm to Fork: Communication         Descure that gener diplomacy is multilized and net compation of innovation |  | EU FARM TO FORK FILES   |               |  |   |
| SUD<br>Incl. PMR. Relation TargetDescription Relation targets at the MS level<br>Guarance worksbeip estrolies relation targets in each MS2021 2022Interventions through Use Monitor the policy optiel<br>Amplifying CLE positions protectively plus reactively p               | Farm to Fork Communication                 | Ensure that green diplomacy is multilateral and not imposed at the bilateral or<br>regional level<br>Ensure balance and recognition of IPM & ensure recognition of innovation | 2021-2022     | Amplify WUR IA to build 'surround sound' and pressure<br>Push IPM hard through compeling graphics and content promoted<br>to reach policy audience | 0 |
| Biodiversity         Develop a plan to ergage on blockversity         2021 2022         Background monitoring, RTIs/QTIs to build awateness           CAP         Monitor the CAP refers (SUC), PM TRX,<br>Engage for the CAP referse (SUC), PM TRX,<br>Engage for the CAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor the CAP referse (SUC), PM TRX,<br>Engage for the CAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor to RQAP referse (SUC), PM TRX,<br>Engage for the CAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor to RQAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor to RQAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor to RQAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor the CAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor to RQAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability         Monitor to RQAP referse (SUC), PM TRX,<br>Green Diplomacy - Sustainability, Green Diplomacy - Sustainability,<br>Green Diplomacy - Sustainability, Green Diplomacy - Green Diplomacy - Green Diplomacy - Green Diplomacy - Sustainability, Green Diplomacy - Green D  |  | the SUD<br>No uniform, mandatory pesticides reduction targets at the MS level   | 2021-2022     |  |   |
| CAP         Mentor the CAP reform (SU,0) - PM Ink)         2021-2022         Mentoring & engage where relevant           Green Diplomacy - Sustainability         Monitor & work for best autorme         2021-2022         Mentoring & engage where relevant           EU Sustainabile Food System (2023 F2F)         Monitor & Uodate – develop an advocacy pain         2021-2022         Mentoring & engage where relevant           Other & Uodate – develop an advocacy pain         2021-2022         Mentoring & engage where relevant           Overlop an addom pain and benefit stores on the EU Chemical Strategy –<br>and engage with other Associations (CEFIC)<br>Complete Internal association – especially third countries         2021-2022         Competing/Line and the count of the countries           MRL/IT         Bo change – gain the<br>Ensure staveholder mobilization – especially third countries         2021-2022         Use Ive moments to amplify and mobilize diverse staveholders           GM Authorization         GMO Authorization – especially third countries         2021-2022         Engage cautiously if at all<br>Ensure that (SAVO import authorizations are granted<br>Ensure that (SAVO import authorizations) are granted<br>Ensure that (SAVO import authorization protein CP NBT is in EU<br>Implementation of ABG Acain Pion<br>Ensure that (SAVO import authorization protein CP NBT is in EU<br>Implementation of ABG Acain Pion<br>Ensure that (SAVO import authorization Pion<br>Ensure that (SAVO import authorization)         2021-2022         Educational content positioning NBT is in a positive and sustainable<br>[pt d]           Microplastics         Becure a workabl  | Statistics on Agricultural Input-Output    | TBC   | 2021-2022     | TBC  |   |
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| EU Sustainable Food System (2023 F2F)         Montor & Update – develop an advocacy plan         2021-2022         Montoring & engage where relevant           OTHER KEY FILES           Develop an action plan and benefit stores on the EU Chemical Strategy–<br>Complete Instruction plan and benefit stores on the EU Chemical Strategy–<br>Complete Instruction plan and benefit advocable accountings         2021-2022         Compelingly tell benefit stories through high-value content<br>Mutually amplify and engage with CEIFC & differ to EUC & diffe  | CAP  |   | 2021-2022     | Monitoring & engage where relevant   |   |
| OTHER KEY FILES         Composition and compare with other Associations (CEFIC)<br>Complete internal assessment and advocate accordingly         2021-2022         Competingly tail benefit stories through high-value content<br>Mutually amplify and engage with CEFIC & other to build allances           MRLIT         Ensure stakeholder mobilization – especially third countries         2021-2022         Use live moments to amplify and mobilize diverse stakeholders           Re-opening of 396/2005         Monitor         2021-2022         Use live moments to amplify and mobilize diverse stakeholders           GM Authorization         GMO Authorization Process – Change of Rules due to F2F<br>Ensure that GMOs import authorizations are pranted         2021-2022         Monitor for chatter           Microplastics         GMO Authorization Process – Change of Rules due to F2F<br>Ensure that GMOS import authorizations are pranted         2021-2022         Engage cautiously if at all           Microplastics         Pount for new legal regime for M81's U<br>Educational content possible and sustainable<br>light         2021-2022         Engage around live moments or within specific advocacy windows           GFL – Transparency         Communication Plan (also around risk communication)         2021-2022         Dedicated mini-campaign to shorecase industry commitment           SDHI         Be ready to engage with meeded<br>Contain the topic and impact         2021-2022         Engage around live moments           Antifungal Resistance         TBC         2021-2022         Engage ar  | Green Diplomacy - Sustainability           | Monitor & work for best autoome   | 2021-2022     | Monitoring & engage where relevant   |   |
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| GM Authorization         Ensure that GM/G import authorizations are granted         2021-2022         Engage cautiously if at all           New Breeding Techniques         Push for new legal regime for MB Ts         2021-2022         Educational content positioning NBTs in a positive and sustainable<br>light           Microplastics         Push for new legal regime for the MB Ts         2021-2022         Educational content positioning NBTs in a positive and sustainable<br>light           Microplastics         Implementation of AEG Action Plan<br>Socure a workable transition bened to industry to adapt<br>Minimise risk to product authorisation linked to changes in legislation         2021-2022         Dedicated mini-campaign to showcase industry commitment           SDHI         Close alignment between FR and BRU<br>Be ready to engage when needed<br>Contain the togic and impact<br>Contain the togic and impact<br>E Plant         2021-2022         Engage around any relevant live moments           Antifungal Resistance         TBC         2021-2022         Engage around any relevant live moments           EU Patent         Ensure reform does not go through in current form         2021-2022         Engage around any relevant live moments           Gliphosate Renewal         Monitor & Update         2021-2022         Engage around any relevant live moments           US old Strategy - Zero Pollution (Q2 2021)         Monitor & Update         2021-2022         Engage around any relevant           US old Strategy - Zero Pollution (Q2 2021)   | Re-opening of 396/2005                     | Monitor   | 2021-2022     | Monitor for chatter  |   |
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| EU Patent         Ensure one EU system adopted         2021-2022         Engage around any relevant live moments           Aarhus Convention         Ensure transposition in line with priorities         2021-2022         Engage around any relevant live moments           Glyphosate Renewal         Monitor & Update         Kick off 2022         Monitoring & engage cautiously where relevant           Deforestation Action Plan (Q1 2021)         Monitor & Update         Kick off 2022         Monitoring & engage wature relevant           US oll Strategy - Zero Pollution (Q2 2021)         Monitor & Update         2021-2022         Monitoring & engage where relevant           UN Sustainable Food System Summit         Monitor/Update and engage         2021         Monitoring & engage where relevant esp. around live moments   | Antifungal Resistance                      | TBC   | 2021-2022     | TBC  |   |
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| Glyphosate Renewal         Monitor & Update         Kick off 2022         Monitoring & engage cautiously where relevant           Deforestation Action Plan (Q1 2021)         Monitor & Update – develop an advocacy plan         2021-2022         Monitoring & engage where relevant           U Soll Strategy - Zero Pollution (Q2 2021)         Monitor & Update         2021-2022         Monitoring & engage where relevant           UN Sustainable Food System Summit         Monitor-Update and engage         2021         Monitoring & engage where relevant  | EU Patent                                  | Ensure one EU system adopted  | 2021-2022     | Engage around any relevant live moments  |   |
| Deforestation Action Plan (Q1 2021)         Monitor & Update – develop an advocacy plan         2021-2022         Monitoring & engage with our innovation/sustainability stores<br>where relevant           US oli Strategy - Zero Pollution (Q2 2021)         Monitor & Update         2021-2022         Monitoring & engage withere relevant           UN Sustainable Food System Summit         Monitor-Update and engage         2021         2021         Monitoring & engage where relevant  | Aarhus Convention                          | Ensure transposition in line with priorities  | 2021-2022     | Engage around any relevant live moments  |   |
| UB Soli Strategy - Zero Pollution (Q2 2021)         Monitor & Update         Control and engage         Control and engage </td <td>Glyphosate Renewal</td> <td>Monitor &amp; Update</td> <td>Kick off 2022</td> <td></td> <td></td>   | Glyphosate Renewal                         | Monitor & Update  | Kick off 2022 |  |   |
| UN Sustainable Food System Summit Monitor-Update and engage 2021 Monitoring & engage where relevant esp. around live moments   | Deforestation Action Plan (Q1 2021)        | Monitor & Update – develop an advocacy plan   | 2021-2022     |  |   |
|  | U Soll Strategy - Zero Pollution (Q2 2021) | Monitor & Update  | 2021-2022     | Monitoring & engage where relevant   |   |
| EU Cancer Plan (ongoing) Monitor & Update Ongoing Monitoring & engage where relevant   | UN Sustainable Food System Summit          | Monitor-Update and engage   | 2021          | Monitoring & engage where relevant esp. around live moments  |   |
|  | EU Cancer Plan (ongoing)                   | Monitor & Update  | Ongoing       | Monitoring & engage where relevant   |   |

### Industry-sponsored 'impact studies': leaks



Home Panellists Schedule Contact On the same topic

Transparency alert: "The Wageningen University & Research report on the Farm2Fork Strategy was published with funding from CropLife Europe, CropLife International, Euroseeds, Copa Cogeca and Fertilizers Europe"

SUPPORTED BY:



### FARM TO FORK: WHAT THE ANALYSIS AND DATA TELL US 12-10-2021



#### LOCATION

Online

#### PANELLISTS

Jesus Barreiro-Hurle, Senior Economist Commission

Jayson Beckman, Research Agricultural Ecc Research Service, USDA (the United State Agriculture)

Johan Bremmer, Senior Researcher - plant I intelligence, Wageningen University & Researcher

#### MODERATOR



This webinar complements the *Euractiv event* supported by Croplife being held on 12 October which looks at impacts of the Farm to Fork strategy on crop-based agriculture.

## **Green Deal: what is left?**

Stalled: REACH revision

Postponed: Ban on export banned chemicals/pesticides

Off the table: Sustainable Food Systems law,

In coma: SUR blocked in EP

Weakened: Nature Restoration Law

Solaria Animal welfare

**!?** VDL announces 'Strategic Dialogue' on food and farming

### **Contact us**



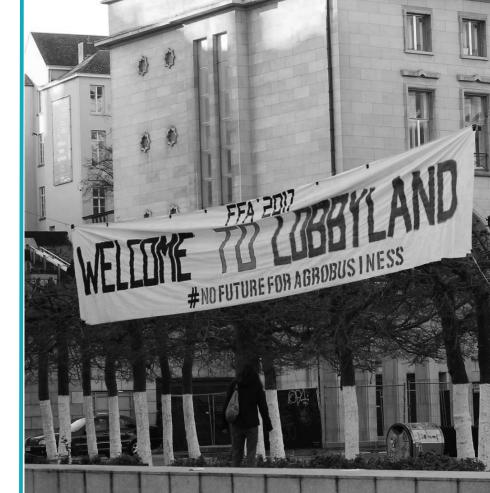
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Lobby transparency: Corporate Europe Observatory is registered in the EU lobby transparency register under identification number 5353162366-85.